

## **Charter Matrix and Penton's Air Charter Guide and Ac-u-Kwik Announce Alliance**

Cambridge, MA – August 23, 2010 – Charter Matrix, the charter aviation industry resource for empty leg charter flights and jet charter data, and Penton's Business Aviation Group's AC-U-KWIK, the leading resource for pre-flight planning data and The Air Charter Guide, the only global resource for on-demand charter services, have announced an alliance to develop products for the air charter industry.

"When we got into a room and began exploring ways of working together, we realized we were extremely complementary to each other," said Terry Cooper, president of Charter Matrix, and Frank Craven, group publisher for Penton Business Aviation. "We expect to be able to tell the industry a lot more at the NBAA Conference in October."

**About Charter Matrix:** As a reliable air charter resource CharterMatrix.com provides a free online search of air charter empty leg flights and air charter data. CharterMatrix was founded in 2004.

**About Airplane Manager:** The industry leader in web based aircraft scheduling and quoting software AirplaneManager.com can directly connect with air charter resources such as Aircharterguide.com to provide the ability to buy, sell, or book air charter online.

**About Air Charter Guide:** Established in 1986, The Air Charter Guide is the only worldwide buyer's guide for on-demand, charter services. Published twice a year, The Air Charter Guide is comprised of free listings for licensed charter operators. Visit [www.aircharterguide.com](http://www.aircharterguide.com) for more information.

**About AC-U-KWIK:** AC-U-KWIK is the leading resource and information provider in pre-flight planning data for the general aviation industry, with print, web and electronic media services. For more information on AC-U-KWIK, visit [www.acukwik.com](http://www.acukwik.com)